# Legal Considerations

## a list of potential considerations

### Trademark:

We have decided upon the name of Footprints but will need to consider existing brands with similar or identical names.

### Logo:

We will need to ensure our logo isn’t similar or identical to existing brands or applications.

### Premise:

We will need to research similar apps and ensure our content doesn’t overlap or use any of the same techniques.

### Statistics:

We will need to ensure the statistics we use to determine people’s effect on the environment are verified by scientists so that we do not mislead our users.

### Data:

Our users must be informed on the data the we use and information gathered like location and personal data will have to be securely kept.